

TOAT

TOBACCO AUTHORITY OF THAILAND

www.thaitobacco.or.th

Tobacco Authority of Thailand

184 Rama IV Road, Khlong-Toei, Bangkok 10110, Thailand

Call us: +66 2229-1000

E-mail: export_ttm@thaitobacco.or.th



TOAT

TOBACCO AUTHORITY OF THAILAND

www.thaitobacco.or.th



Tobacco Authority of Thailand

Corporate Purpose

To be the superior organization in the tobacco industry of the world tobacco industry.

Mission

Maintain tobacco market share in Thailand, Expand business globally with good quality products while developing business for sustainable development.

Export

Our flagship brands are committed with the best quality and taste signatures which are our strengths. TTM's cigarettes and fine cut tobacco would fulfill the customers with our promised taste and worthiness.

Strategic Partnerships

Our business vision is to develop mutually beneficial partnerships that transform operational efficiency. The prime objective is to deliver improved efficiencies for customers. We strive for optimum reliability and strategic advantage whilst keeping our customers at the core of everything we do. That means working with other organizations that understand our business, collaborating to innovate and collectively expanding. Our alliances include OEM, licensing, joint venture, distribution, etc.



TOAT Major Policies

- **Leaf Policy**
TOAT promotes the production of tobacco leaves to international standards. This requires ensuring high quality tobacco that is free of residues and friendly to the environment by implementing Good Agricultural Practices (GAP).
- **Production Policy**
TOAT strives to improve the production process and the research and development.
- **Marketing Policy**
TOAT formulates responsive strategies for marketing in order to increase competitiveness and the market share by developing new products and improving the quality of cigarettes in all segments.
- **Administration Policy**
TOAT management structure is revised to create greater efficiency, increasing competitive potential and responding to future business operations.



TOAT

TOBACCO AUTHORITY OF THAILAND

www.thaitobacco.or.th

Nature of Business

Tobacco Authority of Thailand (TOAT), a state enterprise under the supervision of the Ministry of Finance, was established in 1939 and categorized as a revenue raising agency. Business is operated on cigarette manufacturing and distributing to respond to the need of adult smokers. TTM's operations are divided into our major clusters as follows:

1. Leaf Cluster: Promote and support tobacco cultivation for farmers, procures good quality and residue-free tobacco leaves to be used as a raw material of cigarette production.
2. Production Cluster: Manufacturing cigarette, which includes primary process of leaf blending, flavoring, packing and delivering cigarette to storage warehouse ready for distribution.
3. Marketing Cluster: Distributing the products to meet customers' demand while managing customer satisfaction, brand loyalty as well as looking for new business opportunity.
4. Administration Cluster: Optimizing the management of resources, e.g. human workforce, finance, materials, equipment, assets and technology in order to maximize their benefits.

Agricultural Process of Tobacco

- From high quality tobacco seeds, they are cultivated in fertile land of Thailand, leading to the advance Thai tobacco business.
- GAP is a practical procedure embraced to producing good quality leaves.
- Energy saving curing barn is a Thai innovation to increase speed of tobacco input and curing capacity.
- International standard of the Research and Development Department ensures ISO/IEC 17025 standard.





Laboratory

- The standard has been established under cooperation between its International Organization for Standardization and the International Electro Technical Commission.
- The most advanced technology in Asian on tar and nicotine quantity testing laboratory.
- Record keeping and reporting system under the standard focusing on several aspects, including documentation, prevention, correction, tools, uncertainty evaluation, sampling, etc.
- To control and develop good quality of tobacco as well as generate innovation and technology to the market.

กรองทิพย์



KRONGTHIP

SPECIFICATION

BLEND	: AMERICAN
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: CELLULOSE ACETATE
TIPPING PAPAER	: IMITATION CORK
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)



กรมสรรพสามิต

๙๐



กรองทิพย์



KRONGTHIP

SPECIFICATION

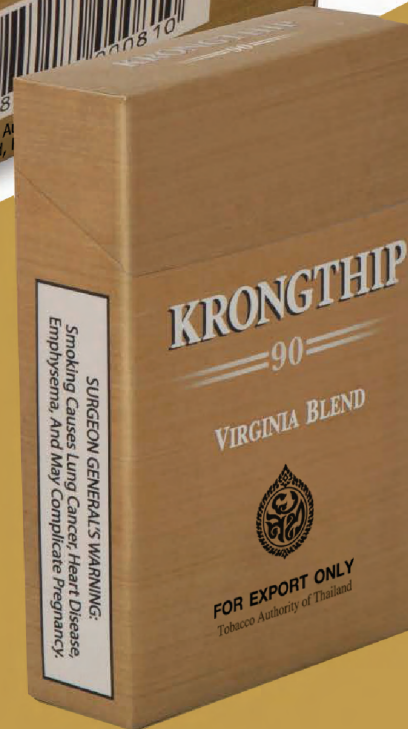
BLEND	: VIRGINIA
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: CELLULOSE ACETATE
TIPPING PAPAER	: IMITATION CORK
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)



ครองทิพย์

๙๐

VIRGINIA BLEND



สายฝน 90



FALLING RAIN 90

SPECIFICATION

BLEND	: AMERICAN MENTHOL
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: MENTHOLATED CELLULOSE ACETATE
TIPPING PAPER	: WHITE
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)



สายฝน
๙๐





ROYAL
90



ROYAL
90

SPECIFICATION

BLEND	: VIRGINIA
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: CELLULOSE ACETATE
TIPPING PAPER	: PRINTED
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)





ROYAL
90





ROYAL
90



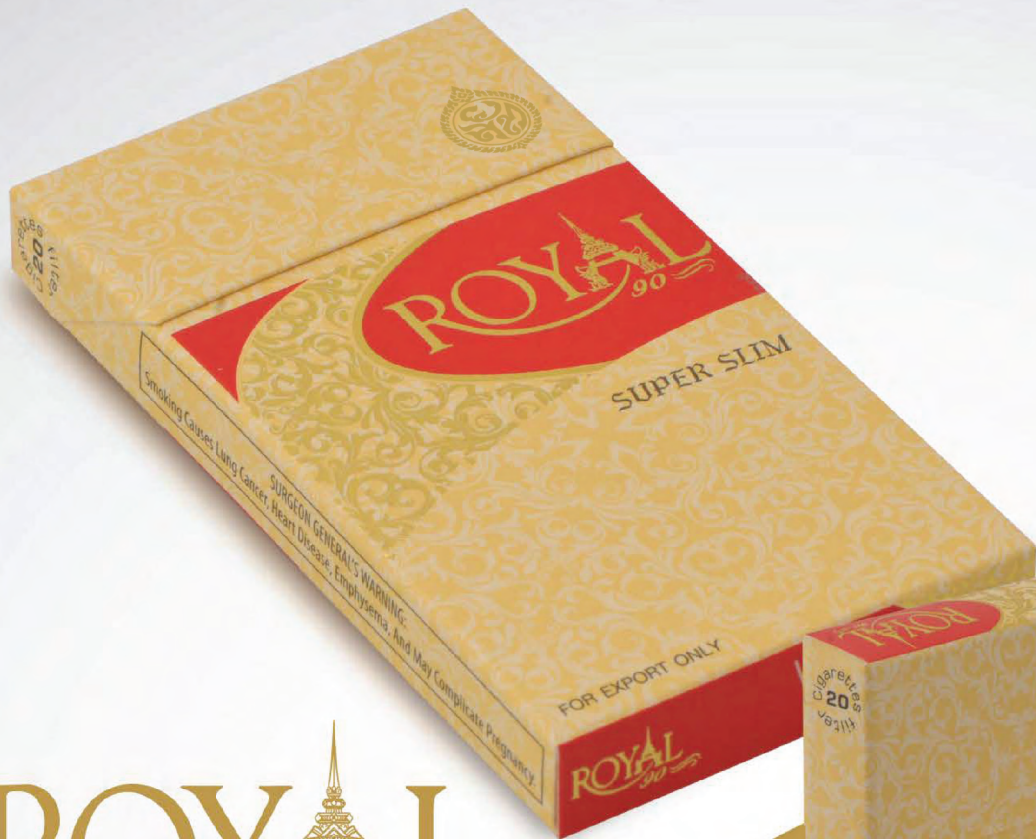
ROYAL
90

(SUPER SLIM)

SPECIFICATION

BLEND	: VIRGINIA
CIGARETTE LENGTH	: 99 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: CELLULOSE ACETATE
TIPPING PAPAER	: PRINTED
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)





ROYAL
90



Smile



Smile

SPECIFICATION

BLEND	: VIRGINIA
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: CELLULOSE ACETATE W/ MINT CAPSULE
TIPPING PAPER	: PRINTED
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)



Smile



**TUK
TUK**



**TUK
TUK**

SPECIFICATION

BLEND	: VIRGINIA
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: CELLULOSE ACETATE W/ BLUE ICE CAPSULE
TIPPING PAPAER	: PRINTED
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)



TUK
TUK



CIGARETTES
20
THAILAND
TOBACCO
MONOPOLY

SURGEON GENERAL'S WARNING:
Smoking Causes Lung Cancer, heart Disease,
Emphysema, And May Complicate Pregnancy.



CIGARETTES
20
THAILAND
TOBACCO
MONOPOLY

SURGEON GENERAL'S WARNING:
Smoking Causes Lung Cancer, heart Disease,
Emphysema, And May Complicate Pregnancy.

ក្រុងកង ៩០



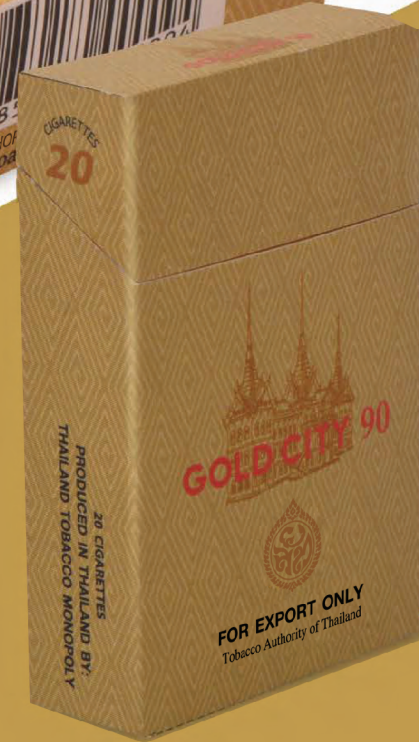
GOLD CITY 90

SPECIFICATION

BLEND	: AMERICAN
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: CELLULOSE ACETATE
TIPPING PAPAER	: YELLOW TIPPING BASE
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)



GOLD CITY 90





WONDER



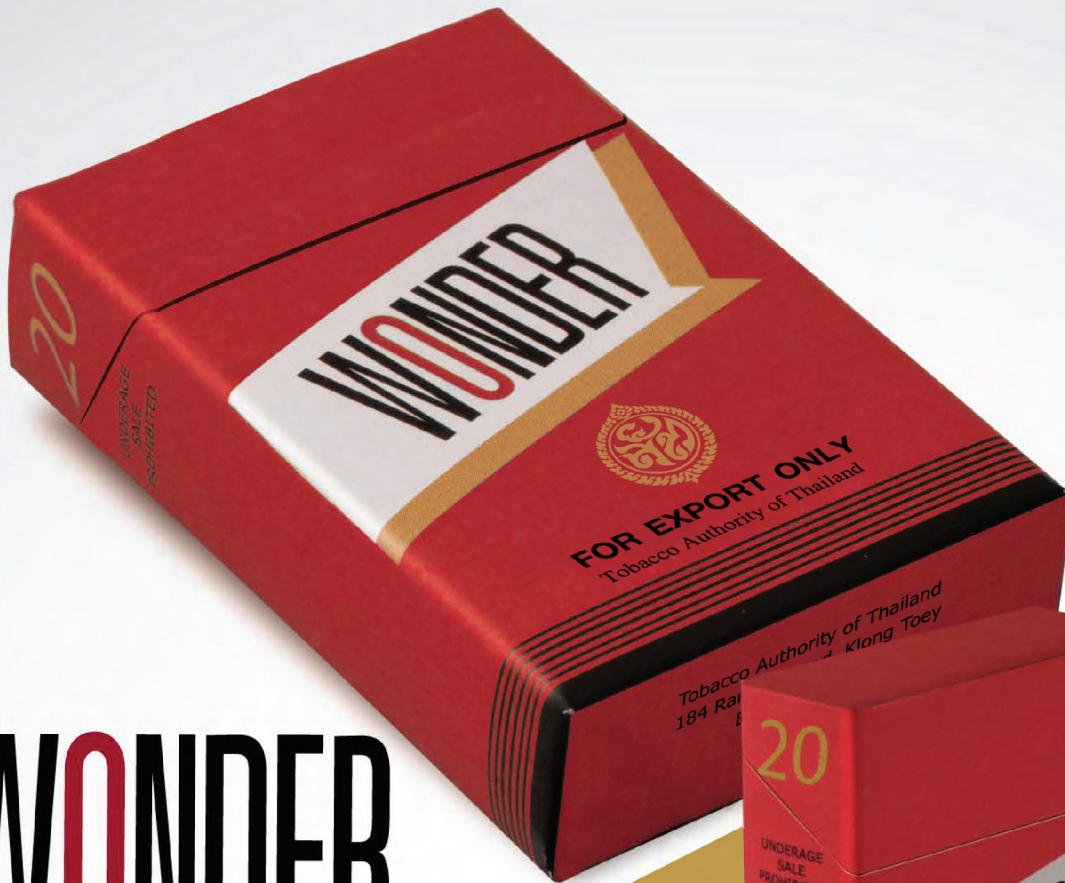
WONDER

SPECIFICATION

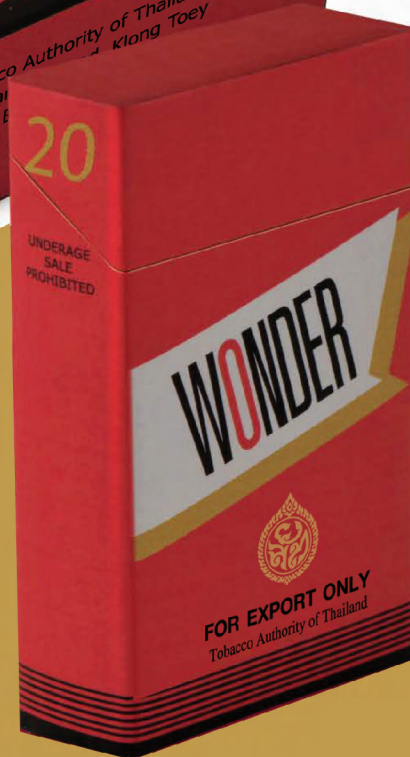
BLEND	: AMERICAN
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: CELLULOSE ACETATE
TIPPING PAPER	: IMITATION CORK
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)



WONDER



Tobacco Authority of Thailand
184 Rajabhat Road, Klong Toey



FOR EXPORT ONLY
Tobacco Authority of Thailand

WONDER



WONDER

SPECIFICATION

BLEND	: AMERICAN MENTHOL
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: MENTHOLATED CELLULOSE ACETATE
TIPPING PAPAER	: WHITE
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)



WONDER





SMS



SMS

SPECIFICATION

BLEND	: AMERICAN
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: CELLULOSE ACETATE
TIPPING PAPER	: IMITATION CORK
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)



SMS



Tobacco Authority of Thailand
184 Rajabhat Road, Klong Toey



TOBACCO
AUTHORITY OF
THAILAND

8 850170 000919

FOR EXPORT ONLY
Tobacco Authority of Thailand



SMS



SMS

SPECIFICATION

BLEND	: AMERICAN MENTHOL
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: MENTHOLATED CELLULOSE ACETATE
TIPPING PAPER	: WHITE
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)



SMS



Tobacco Authority of Thailand
184 Rajabhat Road, Klong Toey



TOBACCO
AUTHORITY OF
THAILAND

FOR EXPORT ONLY
Tobacco Authority of Thailand



LINE



LINE

SPECIFICATION

BLEND	: AMERICAN
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: CELLULOSE ACETATE
TIPPING PAPER	: PRINTED
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)





LINE





LINE



LINE

SPECIFICATION

BLEND	: AMERICAN MENTHOL
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: MENTHOLATED CELLULOSE ACETATE
TIPPING PAPER	: MARBLE CORK
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)





Goal



Goal

SPECIFICATION

BLEND	: AMERICAN
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: CELLULOSE ACETATE
TIPPING PAPER	: IMITATION CORK
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)



Goal





Goal



Goal

SPECIFICATION

BLEND	: AMERICAN MENTHOL
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: MENTHOLATED CELLULOSE ACETATE
TIPPING PAPER	: MARBLE CORK
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)



Goal



સામિત ૯૦



SAMIT 90

SPECIFICATION

BLEND	: VIRGINIA
CIGARETTE LENGTH	: 84 MM.
PACKAGE	: HARD PACK
TEAR STRIP	: TRANSPARENT
FILTER	: CELLULOSE ACETATE
TIPPING PAPER	: IMITATION CORK
PACK	: 20 CIGARETTES / PACK
CARTON	: 10 PACKS / CARTON
CARTON WRAPPING	: PRINTED PAPER
CASE	: CORRUGATED CASE, 50 CARTONS/ CASE (10,000 CIGARETTES)





SAMIT 90

Tobacco Authority of Thailand
184 Rama 4 Road, Klong Toey
Bangkok 10110



SURGEON GENERAL'S WARNING:
Smoking Causes Lung Cancer, Heart Disease,
Emphysema, And May Complicate Pregnancy.

FOR EXPORT ONLY
Tobacco Authority of Thailand